



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Mentzer Media Service
600 Fairmount Ave #306
Towson, MD 21286

Contract # 48571

Schedule Dates

10/10/12-10/15/12

Advertiser

NRCC/TISEI FOR US CONGRESS-REP (3567)

Agency

Mentzer Media Service (1809)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 2093 (28049)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

Est. 2093

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Date Entered 10/05/12
Last Modified 10/11/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,920.00
Net Total \$10,880.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 8 \$12,800.00
Grand Total: 8 \$12,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	4:30P- 5P (ET)	1			1	1	1			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		10/5/12
2.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	6P- 6:30P (ET)	1			1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/5/12
3.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:30P- 5P (ET)	1	1							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/5/12
4.0	Revised Line / SPOT	10/15/12-10/15/12	3	:30	5:30P- 6P (ET)	1	1							1			WHDH Boston (WHDH)		10/5/12
4.1	Revised Line / SPOT	10/15/12-10/15/12	3	:30	5:58P- 7 News at 6	1	X							1			WHDH Boston (WHDH)		10/11/12
4.2	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:29P- 7 News at 5	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.